

# MADDIE BROTZGE

Designer & Illustrator

## EXPERIENCE

**AUGUST 2020–PRESENT**

**MULTIMEDIA COORDINATOR, Center for Christian Virtue (CCV), Columbus, OH**

- Design CCV-branded materials with Adobe Photoshop, InDesign, and Illustrator.
- Produce content for CCV's social media pages on Facebook, Twitter, and Instagram.
- Brand and promote key events and fundraising efforts through email, print, media, and other channels.
- Draft, edit, and publish CCV email communications.
- Maintain the CCV website, [ccv.org](http://ccv.org).
- In cooperation with the CCV team and outside consultants, develop communications strategies for CCV-run networks (*Ohio Christian Education Network, Christian Business Partnership, Church Ambassador Network*).
- Develop innovative strategies for communicating CCV's mission and reaching new audiences.
- Grow CCV's database of subscribers and supporters.

**JUNE 2019–PRESENT**

**FREELANCE DESIGNER, Columbus, OH**

- Designed brochure for Harvest Preparation International Ministries
- Designed and digitally illustrated album cover (*Summertime Lovin'*) for a rapper known as Truesdale
- Commissioned illustrations
- Designed logo for Checkmate Express, a transportation company

**APRIL 2020–MAY 2020**

**DESIGN INTERN, Transcend Education, Hudson, NY**

- Created graphics, illustrations, and icons
- Part of a team that designed a style guide for the organization
- Worked and collaborated alongside a team of six other designers

## EDUCATION

**AUGUST 2018–MAY 2020**

**The Modern College of Design, Kettering, OH**

- Associate Degree of Applied Business in Design
- Achieved President's List honors for Fall 2018 semester in recognition of a cumulative GPA of 3.75 or higher
- Won 2020 *Graphic Design USA's* American Graphic Design Award for "Boston Stoker" Web Design
- Technical courses in traditional print/package design, web design, UI/UX, introductory web development, photography, video, and illustration, as well as general education courses in English, art history, psychology, marketing, business and ethics, and communications
- Member of the Eikon Collective, a student fellowship club focused on faith
- Attended IGNITE creative career talk featuring Crown Equipment Corp. to learn more about job opportunities focusing on UX and interaction design

**AUGUST 2014–JUNE 2018**

**Eastland Career Center, Groveport, OH**

- Groveport Madison High School, Groveport, OH
- Enrolled in the Graphic Design program
- Participated in SkillsUSA, placing first locally and regionally in photography competition

## VOLUNTEER EXPERIENCE

- Member of Worship Team at Redeemer's Church in Columbus, OH
- Youth Leader for 13 to 18-year-olds at Redeemer's Church in Columbus, OH
- On Projection Team at Redeemer's Church in Columbus, OH

## SKILLS

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Premiere Pro  
Adobe Acrobat  
Digital photography

- basic photo editing, studio lighting/equipment

Google Drive  
Google Docs  
Google Slides  
HTML/CSS  
Illustration

- digital and traditional

Microsoft Word  
Microsoft PowerPoint  
Microsoft Excel  
Squarespace  
WordPress

## CONTACT

**Portfolio:**

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